

ELECTRIC, POWER & RENEWABLE ENERGY MALAYSIA 2015

Organiser:



**MALAYSIAN EXHIBITION
SERVICES SDN BHD**
(58243-X)



Incorporating:



The Essence of Energy

25-27 MARCH 2015
Kuala Lumpur Convention Centre, Malaysia

Hosted By:



**TENAGA
NASIONAL BERHAD**

Endorsed By:



Supported By :



www.epremalaysia.com

www.aseanelenex.com

MALAYSIAN ENERGY MARKET CONTINUES TO EXPAND

Malaysia's energy industry continues to expand as the country's dynamic economy thrives and diversifies. According to the AWEA association report of 2011, Malaysia energy usage is increasing faster than the world economic average and this trend is set to continue. The challenge facing the Government is what energy mix Malaysia will adopt in the years to come and how much more efficient the industry can become in the light of ever increasing competition in the region.

This policy will drive conventional and renewable sources to keep pace with the pace of economic growth and Malaysia already has ambitious plans to install 32GW of renewable energy capacity by 2025.

As a result, there are huge opportunities in the Malaysian market as key infrastructure projects within the Economic Transformation Programme (ETP) continue to be driven forward by a mix of public and private investment. From biogas to hydro, from energy efficiency schemes to solar, the opportunities are tangible and shows like Electric, Power and Renewable Energy Malaysia (EPR) can help put your products and services in the shop window in this dynamic expanding economy (for a full list of the opportunities under the Government ETP please refer to <http://www.etp.pemandu.gov.my>)

Electric, Power and Renewable Energy Malaysia (EPR), incorporating Asean Elenex , hosted by TNB who will be at the forefront of this development , is the only TNB supported event that has the international reputation and the local patronage to enable your company to really get noticed in the Malaysian market.



WHO SHOULD EXHIBIT?

Calling all companies who are involved in manufacturing, producing or distributing of these following products:

- Automation & Control Systems Equipment
- Biofuel
- Biomass
- Building Services & Technology
- Cables & Busbars
- Connectors / Switches
- Control System / LED signal / Display Screen
- Electrical & Electronic Accessories
- Electrical Installation Equipment
- Electronic Video Screen
- Energy Conservation / Renewable Technology
- Energy Efficient Technology & Equipment
- Fire Protection Equipment & Materials
- Hydropower
- Instrumentation
- LED Display Products/Module
- Lighting, Lighting Systems & Controls
- M&E Engineering Solutions
- Maintenance / Repair Equipment
- Operating Systems
- Outdoor LED and Neon Lighting Technology
- Photovoltaic
- Power Generation Equipment & Services
- Process Control Technology
- Safety & Security Equipment
- Solar Panel
- Solar technology
- Switchgear
- Test & Measurement
- Transmission & Distribution
- Wind Power
- Wires / Ducting Systems





“ EPR 2015 - JUST KEEPS GETTING BIGGER AND BETTER, SO DON'T MISS OUT ”

If you are supplying technology and services to the power generation and transmission sector in Malaysia, then our exhibition will provide the perfect platform for you to meet the people that count.

Contact ezwan@mesallworld.com to reserve your space now!

2015 EXHIBITION HIGHLIGHTS

Size Of Exhibition : 7,000 sq. metres

No. Of Participating : Some 450 companies from 35 countries companies / nations

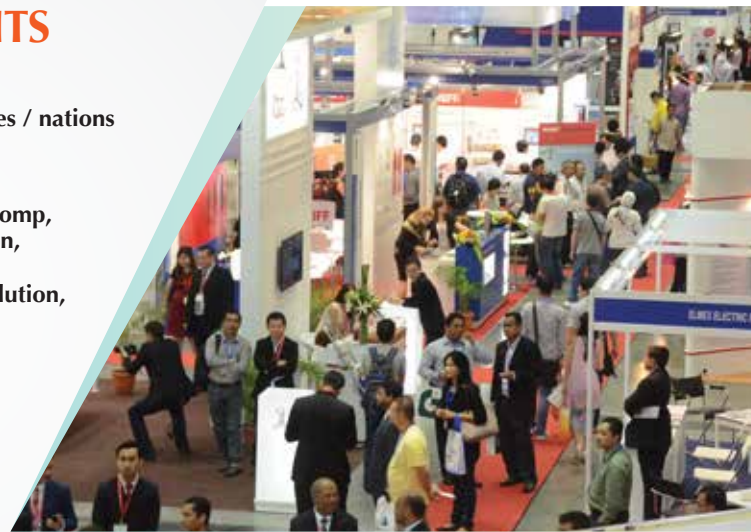
Major Participating Companies : ABB Malaysia, Alpha Automation, Axis Electrical Components (I), DPI Industries, Econix Hi-Tech Comp, Encompass, Onesto, Mikro, Sun Power Automation, Toshiba Transmission and Distribution, Tenaga Nasional Berhad (TNB), Total Metering Solution, United U-Li Corporation, Universal Cable (M) & VSD Automation.

International Group Pavilions : China, Germany, Singapore, Taiwan ROC and United Kingdom

Industry Pavilions : TNB BVDP , The Electrical and Electronics Association of Malaysia (TEEAM)

Trade Visitors : 5,098 from 42 countries / nations

Some of the Nations Represented : Australia, Brunei, China, Germany, Hong Kong, India, Indonesia, Iran, Japan, Korea, Malaysia, Pakistan, Russia, Singapore, Sri Lanka, Taiwan, Thailand, United Arab Emirates, United Kingdom, United States, Vietnam



WHY ELECTRIC, POWER & RENEWABLE ENERGY MALAYSIA?

Here are some great reasons why YOU should exhibit!

- **REPUTATION** - SE Asia's flagship event for power generation, transmission and Renewable Technologies.
- **HIGH LEVEL CONFERENCE** - Attend a series of high level seminars organised by renowned organisations.
- **FULL SUPPORT** from Ministry of Energy, Green Technology & Water, Suruhanjaya Tenaga, Pertubuhan CIRED Malaysia and The Electrical and Electronics Association of Malaysia and endorsed by MATRADE and Malaysian Cable Manufacturer's Association
- **A TRULY INTERNATIONAL EVENT** - Exhibitors from more than 40 nations and international group pavilions are expected to participate.

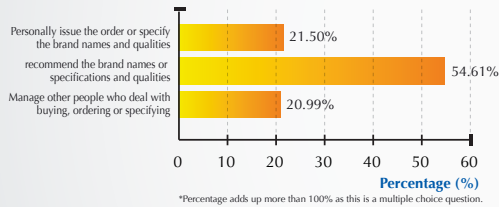
Special feature for 2015 LED Lighting zone, contact ezwan@mesallworld.com for more information!



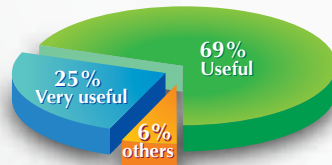
2013 - AUDITED TRADE VISITORS DATA

5,098 trade visitors from 42 countries were recorded for Asean Elenex 2013

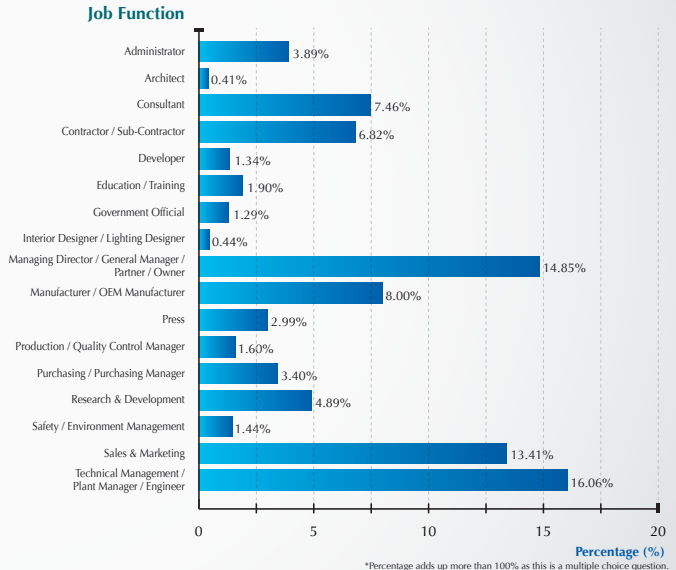
They Possessed Strong Purchasing Power:



The Verdict of the Show:



The Visitors Job Function were:



THE HIGH QUALITY VISITORS CAME FROM 36 COUNTRIES / NATIONS FROM THESE FOLLOWING SECTORS :

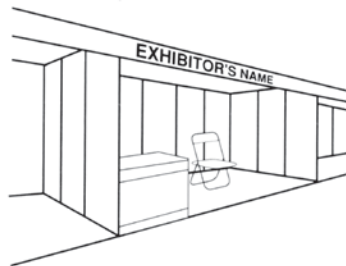
- Air-Conditioning Systems • Application System Providers • Automated Guided Vehicles • Automated Storage / Retrieval Systems • Automation Consultancies • Automation Technology for Factory & Warehouse Automation • Building Automation & Services Equipment • Bus Systems • Cables & Cable Systems • Chemical Process Technology • CAD / CAM / CAE • Computerised Maintenance Management Systems • Connectors • Control Systems & Solutions • Controllers & Monitoring Systems • Conveyors • Data Communications & Information Technology • Data Management Systems & Documentation • Distribution & Transmission Equipment • Driver & Gears • Drivers & Motors • Electrical & Electronics Equipment Accessories • Electrical Services & Equipment • Energy Conservation Equipment • Environmental & Water Management • Environmental / Pollution Management • Filters • Filtration & Separation Systems • Heat Transfer Technology • Hydraulic & Fluid Control Equipment • Industrial Systems Network • Installation Equipment • Lighting Control Equipment Systems • Materials Handling Systems • Pneumatics • Process & Control • Programmable Logic Controllers • Renewable Energy • Robotics • Safety • Protection & Emergency Equipment • Safety Systems • Scada Systems • Sensors & Measurement Systems • Switch / Switchboards / Switchgears Equipment • Test & Measurement Technology • Wires & Ducting Systems

HOW TO PARTICIPATE?

SPACE ONLY - USD 380 per sqm

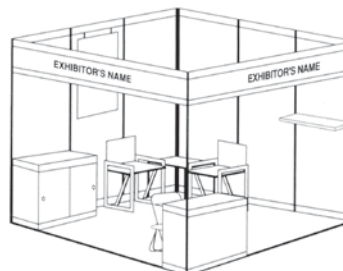
(rent a space to build your own stand, carpet not included)

SPACE & SHELL STAND - USD 395 per sqm



(comprises floor space walls, carpet, lighting, upright chair, one information desk and fascia only. Minimum area from 9sqm per booth)

SPACE & WALK-ON-STAND - USD 415 per sqm



(comprises floor space, walls, carpet, lighting, display board/shelf, lockable cupboard, easy chair, coffee table, information desk, upright chair, a 13A electrical power supply and fascia. Minimum area from 9sqm per booth)

* A Walk-on Stand is not necessarily a corner stand



EXHIBITORS' SEAL OF APPROVAL:

"ASEAN Elenex is a good show and we have always participated in the show."

Mr Alex Tang
Manager of Justy Electronics (M) Sdn Bhd

"We participate at ASEAN Elenex as it is the best platform for us to promote our products in the Malaysian market."

Mr. AC Lim
Product Manager of SWIFT Automation

"ASEAN Elenex provides us a platform to meet and advise customers who are interested in providing solutions for their needs in terms of security & locking applications."

Mr. Xavier Audouin
Group Export Manager of Selectrix

"We have been participating in this regional event for ASEAN for the past 10 years. ASEAN Elenex opens up platform for market in neighbouring countries namely Thailand, Myanmar and Indonesia."

Johan Siew
*CEO and Director of Marketing
Jumbohan Marketing Sdn Bhd*

STRATEGIC MARKETING CAMPAIGNS TO ATTRACT KEY INDUSTRY PLAYERS

- ▶ **NEWSPAPERS** - A host of advertisements to be placed in top local newspapers as well as in leading newspapers in the region.
- ▶ **TECHNICAL TRADE JOURNALS & DIRECTORIES** - Advertisements to be placed in some 15 major trade journals from all over the world.
- ▶ **PERSONAL VISITS** - Personal visits to major energy shows in the region and beyond.
- ▶ **SHOW PREVIEW** - Printed show preview with highlights on exhibits which will be email blasted to 20,000 potential trade visitors, VIPs and embassies.
- ▶ **VIP PROGRAMME** - Exhibitors are invited to nominate their key clients as VIPs for the show.
- ▶ **WEBSITE** - The show website has been designed to be an interactive site which will carry all the latest and most updated information about the progress of the show.
- ▶ **POSTERS** - Posters about the show, dates and venue will be posted at all relevant points.
- ▶ **E-TRADE INVITATION** - Each contracted exhibitor will be able to send out unlimited e-invitations to their respective visitors.
- ▶ **PRESS ACTIVITIES** - Press Releases carrying latest updates about the show will be issued to the local and foreign press.
- ▶ **VISITING MAJOR ENERGY SHOWS IN THE REGION AND BEYOND**
- ▶ **E-Dailies** - A total of 4 issues will be produced during the show which will be email to all registered data base.
- ▶ **EMAIL BROADCASTS** - Ten rounds of email broadcasts will be executed for the visitor pre-registration campaign.

THE ORGANISER

Electric, Power & Renewable Energy Malaysia (EPR) is organised by Malaysia's leading exhibition organiser - Malaysian Exhibition Services Sdn Bhd (MES), and marketed worldwide by Singapore based International Expo Management Pte Ltd and London based Overseas Exhibition Services Ltd. These companies are all members of Allworld Exhibitions Alliance of exhibition organisers, managers and consultants. Allworld Exhibitions members have been organising trade shows for over 30 years and currently organise over 150 trade exhibitions biennially. For further information about us, please visit: www.allworldexhibitions.com

THE VENUE

Electric, Power & Renewable Energy Malaysia (EPR) will be held at state-of-the-art exhibition centre, the KUALA LUMPUR CONVENTION CENTRE (KLCC) which is nestled next to the tallest twin towers in the world - the PETRONAS Twin Towers. KLCC is situated right in the heart of KL's business district making it a perfect venue for international trade exhibitions. For more information about the convention centre, log on to www.klccconventioncentre.com



For further information, please contact the nearest sales office:

Organiser:

**MALAYSIAN EXHIBITION
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Fax : +65 6233 6768

Email: fiona@jemallworld.com

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